

The Importance of Ideological and Political Education in College Student Management

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Abstract: At present, there are many problems in the ideological and political education in many colleges and universities. If these problems cannot be solved, they will seriously affect the effective development of the ideological and political education in colleges and universities. The integration of ideological and political education and university management can better help the healthy growth of college students. Based on the above ideas, this paper discusses the necessity and importance of Ideological and political education in the management of college students, analyzes the existing misunderstandings and deficiencies in the current management, and proposes the integration of the management and ideological and political education in colleges and universities, and takes this as the starting point to continuously improve the level of talent cultivation in colleges and universities.

1. Introduction

With the continuous popularization of higher education, ideological and political education in colleges and universities is becoming more and more important. At the same time, it also puts forward higher requirements for student management in colleges and universities. In this context, the advantages of combining ideological and political education with student management will become more obvious. The following will explain the necessity and importance of the integration of student management and ideological and political education.

2. The Importance of Ideological and Political Education in University in Student Management

2.1 Promote the Existing Ideological and Political Education Level

As a special form of education, ideological and political education in colleges and universities has always occupied an important position in Chinese existing education system, which is also closely linked to the socialist system with Chinese characteristics. However, at present, ideological and political education has many disadvantages and deficiencies in the development process of our country. It is mainly reflected in the fact that college students pay little attention to ideological and political education and are not interested in it. The result is that the learning effect of Ideological and political education is not ideal, and it is difficult to achieve the predetermined teaching index of the school. The main reason lies in that the content of education fails to keep pace with the times and the teaching platform is too single. The combination of ideological and political education and student management will greatly broaden the teaching content of ideological and political courses and comprehensively improve the educational level of ideological and political courses. At the same time, the combination with student management can also create a good educational environment for the sound development of ideological and political courses. This shows that the integration of ideological and political courses and the management of college students is of great help to the improvement of the level of ideological and political education.

2.2 Constantly Improve Student Management

Management has always been of great significance in the education of students in colleges and

universities. The level of management has a profound impact on the future development of students. Therefore, the improvement of student management in colleges and universities can promote the quality of education in colleges and universities. At the same time, it needs to be pointed out that at present, there is a common problem in the management work of most colleges and universities in China, that is, management is the main purpose of management. The proportion of teachers in the management of college students is very large. They regard management as the purpose and center, and lack of effective professional services for college students, which leads to the sub-health of students' psychology. The future development of college students is very unfavorable. The combination of ideological and political education and student management can effectively play the educational and management functions of teachers and improve the educational system of colleges and universities, which will greatly promote the sustainable development of colleges and universities in the future.

3. Analysis of Problems Existing in the Combination of College Student Management and Ideological and Political Education

3.1 Lack of Innovation in Concept

The ideological and political education in colleges and universities should continuously improve itself with the changes of the times, along with the development of social economy and culture, and the continuous improvement of people's living standards and quality. The existing education system should also make corresponding changes with these changes. But in fact, the management system of many colleges and universities has not been updated in time, lack of service consciousness, and still put the administrative management mode in the center of management, which is obviously against the original intention of quality education proposed by the ministry of education.

3.2 The Complication of College Students' Thoughts

The original intention of Ideological and political education is to help college students shape new world outlook, outlook on life and values. The correct ideas have an immeasurable role in promoting the future development of college students. However, at present, there are some misunderstandings in the thoughts of many college students, which are mainly related to social development. Since the reform and opening up, the social economy has been developing unprecedentedly. Different cultures flow into the lives of college students with the Internet. Those bad cultures have a huge and long-term impact on the thoughts of college students. They can change the thoughts of college students, such as money worship, hegemony and so on. In addition, the proportion of only children among college students is increasing. They have a very favorable living environment since childhood and lack certain living experience when growing up under the careful care of their parents. The correct three views have not yet been formed. It is very easy to be influenced by the external environment, thus forming wrong ideas and causing many bad consequences and influences.

3.3 The Backwardness of Teachers' Management Team

At present, most of the ideological and political education in Colleges and universities occupy a very important position. No matter what major you are studying, there will be the coverage of Ideological and political education courses. Teachers have always been the main force in Ideological and political education. On the one hand, they need to carry out ideological and political education for college students, on the other hand, they need to carry out effective management for college students. Colleges and universities also hope to use this to develop comprehensive management talents. However, what needs to be recognized is that at present, some management teams are not skilled enough in their management in some colleges and universities, which also violates the original intention of the national quality education reform. These factors lead to the lack of professional management personnel in the daily management of college students, which restricts the effective development of college students' management and makes it difficult to embody the

value of student management. At the same time, because some management systems are not perfect, it also has a great impact on the enthusiasm of college students' management team. At the same time, in the ideological and political education of colleges and universities, there are some coordination problems between management and education. If the two cannot be organically combined, it will have a huge impact on the final teaching results. There are many ideological and political teachers also have the problem of unclear positioning of their work attributes. They only care about the teaching in class and think that they are a researcher of Ideological and political courses, ignoring the daily communication and management of college students after class. It also led to the ideological and political education did not play its value, affecting the management efficiency.

3.4 Lack of Cultural Construction

At present, the main force of College Students' daily management is college counselors, but there are many counselors' own lack of comprehensive quality. Many counselors' academic qualifications are mainly undergraduate courses. They have not systematically studied the complete system of Ideological and political courses, have no deep understanding of Marxism Leninism and so on. Even some counselors have not made clear their very basic theoretical knowledge, have not understood the current situation of China, and their interpersonal communication ability and political literacy are not satisfied with teaching. It is required that under such management, the management level is worrying. There are also some counselors who have very rich professional knowledge and professional accomplishment, but their ideas have not kept pace with the times, their ideas are rather outdated, and they cannot establish the prestige of teaching among college students, resulting in little effect in the development of ideological and political education. At the same time, the construction of campus culture is also an important link in the management of college students, which deeply affects the daily life of college students. Due to the lack of people-oriented education concept in some colleges and universities, no attention has been paid to the creation of a growing environment for college students. What is the people-oriented education management idea, is to comply with the law of human development, gradually improve people's skills, so that people's comprehensive quality and ability can be comprehensively improved. In the current Internet era, the influx of a large number of information has a very important impact on the psychological state of the only child. The individual differences of these groups are very big, but many colleges and universities often do not realize this, take the expansion of the school scale and professional construction as the main content of daily work, and ignore the necessary campus culture construction. Due to the lack of cultural construction for a long time, a series of problems have arisen. For example, academic fraud, extreme thinking of students and other issues. The increase in the crime rate among college students also reflects the current lack of ideological and political education in colleges and universities. Since the coverage of ideological and political education in colleges and universities is relatively wide, this is not a matter for anyone. It requires the joint participation of the national government and all sectors of our society in the common construction so as to give full play to its due value and role.

4. Suggestions and Countermeasures on the Combination of Ideological and Political Education and Student Management in Colleges and Universities

4.1 Change Working Concept

The daily management of colleges and universities focuses on the management of students in colleges and universities. The innovation of management concepts of managers has a great impact on the management effect. Because of this, it is particularly important to change the working concept of the staff if there is to be a qualitative change in the management of college students. The leading departments of colleges and universities should actively publicize and encourage the staff to update their management concepts, transform student management into service for students, wholeheartedly solve the problems faced by students, and continuously enhance their value in

student management positions. In extra-curricular time, teachers should actively communicate with students, understand the real ideas of students, find out the misunderstandings in students' thoughts, and give targeted suggestions in combination with their professional knowledge, constantly help students improve their ideological level, and help students lead students to progress. To understand the students, we should go deep into the students' group, actively and patiently do a good job of ideological guidance, and avoid them from being impacted and influenced by the external bad culture and ideas. In class, students should be guided to pay attention to and discuss some hot issues in combination with the textbook content, so as to cultivate their active attention to social phenomena and to think about the principle value of them. Organic combination of ideological and political course content to implement the humanistic thought, respect the ideas of college students, promote the all-round development of college students. At the same time, college administrators should combine ideological and political education with daily management, and help college students to establish a healthy concept.

4.2 Pay Attention to the Training of Management Talents

A highly skilled management team plays an important role in the education and management of colleges and universities. The final management effect and education level are closely related to it. Therefore, colleges and universities should improve the existing problems of management personnel, integrate ideological and political education with student management, and constantly improve the management level. At the same time, colleges and universities should also actively implement the regulations of the education department and provide colleges and universities with complete management personnel. To reverse the shortage of professional managers. The management mechanism of students should also be paid attention to and solved, providing corresponding protection to personnel engaged in management and mobilizing their enthusiasm in work, so as to continuously improve the management level of students in colleges and universities. It also plays a positive role in promoting the combination of ideological and political education and student management.

4.3 Strengthen the Construction of Campus Culture

First, cultural construction plays an imperceptible role in promoting the management of college students. Colleges and universities should build a harmonious campus culture, implement the concept of humanistic education, and coordinate the relationship between various departments. Second, we should continuously improve the infrastructure construction of the school, such as the construction of libraries, student unions and associations, to enrich students' amateur cultural life. Third, we should implement the spirit of building the campus and form a positive force to help college students shape correct personality. Fourth, expand the construction of school facilities, expand the coverage area of green vegetation. A large area of green vegetation can not only create a green campus, but also beautify the environment, making people happy. The layout of building facilities must be carefully planned. Teaching buildings, dormitories and experimental buildings should be built according to their functional characteristics and local conditions. Experimental buildings and libraries need to be quiet and not noisy. There should be supermarkets, canteens and other supporting facilities in the dormitories. Fifth, schools should often organize some campus cultural activities, such as academic competitions, evening parties, patriotic activities, etc. to allow students to fully participate in these activities to show their expertise and wisdom and create value.

4.4 Pay Attention to the Psychological Problems of College Students

In view of the serious psychological problems of college students, we all know that college students are facing the pressure of entering a higher school or taking the postgraduate entrance examination, which leads to their life often being in a state of tension and anxiety. At the same time, these students are also in a special growth period of physical and mental development. If they fail to adjust their mentality and emotions, they will have a great negative impact on their study and even their life. Colleges and universities can organize the student union or relevant departments to carry out psychological investigation services, find out in time and effectively what psychological

problems college students have and give patient guidance. If possible, we can set up a psychological consultation room in the infirmary, hire a professional psychological consultant to serve the students with psychological problems, help them solve psychological problems, and establish a sound personality. At the same time, through the development of different cultural activities, college students can have a platform to display their abilities, relieve the pressure generated in learning, and enhance their sense of participation and achievement. Let them continuously improve their psychological quality, form a correct world outlook, outlook on life, values, positive and optimistic thinking in case of problems. The effective implementation of these activities with the management system can also consciously cultivate students' awareness of abiding by rules and regulations, which is also beneficial to the development of college student management.

5. Conclusion

At present, there are many deficiencies in ideological and political education and student management in many colleges and universities. The improvement of the overall level of college students depends on the effective development of college management. Under the current social background, colleges and universities organically combine ideological and political education with student management, which is a development trend and conforms to the people-oriented development view of quality education. It adapts to the diversified state of contemporary college students' thoughts. As an educational manager, we should establish a correct sense of work, actively change the concept of work, and change management into service. Actively explore and improve the existing management mode, constantly improve the management level of college students, improve the efficiency in the education work, meet the requirements of the development of today's colleges and universities, and cultivate high-quality professional talents for the vigorous development of society.

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